

Let me tell you a quick story . A wedding in PJ last year. Beautiful venue . Lovely decorations. Happy couple . And then the toasts began. The audio screech was so piercing that guests covered their ears . The bride's father was completely unintelligible. The best man's jokes fell flat because nobody heard the setup .

The couple spent RM80,000 on that wedding . And the sound ruined it .

Here's the thing . Most clients don't understand what questions to ask about audio. They assume the planner will manage everything. But not all planners have the same audio expertise.

That's exactly why I created this guide. These are the questions you need to ask before you hire any event organizer for an event with sound . Whether you choose us or another provider, demand these answers.

Question 1: What Audio Brands Do You Use

The opening question is straightforward. "What brands of speakers, microphones, and mixers do you use ?"

A professional organizer will answer immediately . "We use JBL speakers, Shure microphones, and Behringer mixers ." Or similar reputable brands . Yamaha, QSC, Sennheiser, Allen & Heath .

If they say "we have generic brands" or "we rent locally" , be very careful . No-name gear breaks more frequently. It produces lower quality. And it makes your event feel cheap .

At Kollysphere agency , we standardise on JBL speakers, Shure wireless microphones, and Yamaha stage monitors. We purchase this gear. We don't hire unfamiliar equipment on your show day.

But don't just take their word . Request images of their gear. Ask for model numbers . Research them afterwards. A short amount of investigation can prevent awful audio.

Question 2: What Happens If a Microphone Dies

This is the query that distinguishes beginners from experts. "If a microphone fails during a speech , what is your backup plan ?"

A bad organizer will say : "That never happens ." That's dishonest. Microphones fail . Batteries lose power. Cables get stepped on .

A good organizer will say : "We have two backup microphones charged and ready at the sound booth . We can replace one in less than ten seconds. We also maintain a wired microphone as a tertiary option."

Ask about speaker backup too . "If one of your main speakers fails , can the system still run ?" A pro-level setup has multiple speakers . If one fails , the others keep working . The sound quality might drop slightly , but the event continues .

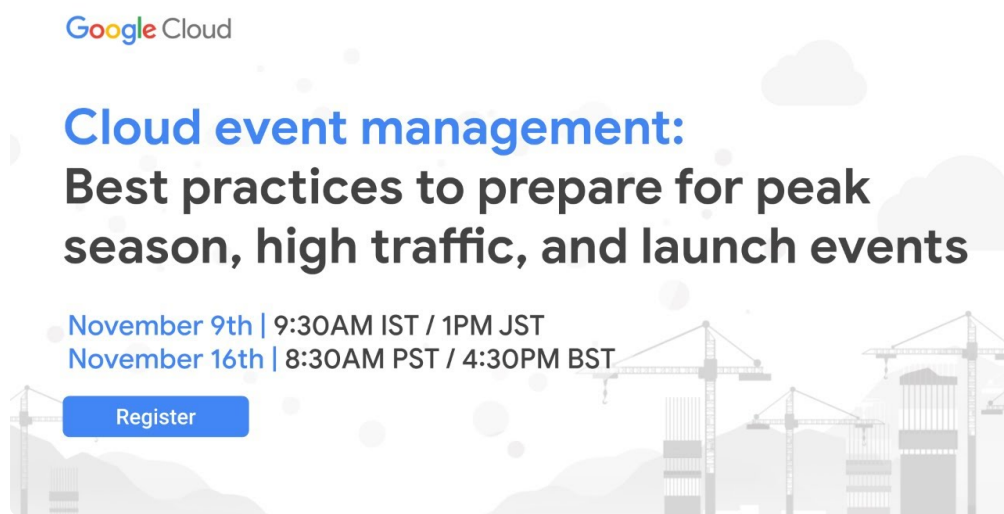
At Kollysphere events , we transport double the required microphones. We inspect each unit before guests arrive. We have never experienced a live microphone failure. Not because we're fortunate. But because we're prepared .

Question 3: Have You Done a Sound Check at Our Venue

This query is surprisingly frequently missed. Have you evaluated your audio equipment in our specific location?"

A carpeted space sounds unlike a marble-floored room. A room with high ceilings creates echo . A space with windows reflects sound differently from one with fabric walls .

An amateur organizer will say : Our gear functions universally.” That’s incorrect.



Google Cloud

Cloud event management: Best practices to prepare for peak season, high traffic, and launch events

November 9th | 9:30AM IST / 1PM JST
November 16th | 8:30AM PST / 4:30PM BST

Register

The banner features a background illustration of a construction site with cranes and building structures under a cloudy sky. The Google Cloud logo is in the top left corner. The event title is in large, bold, blue and black text. The dates and times are listed below the title. A blue 'Register' button is positioned on the left side of the banner.

A professional organizer will say : [Kollysphere Agency](#) Yes, we toured the location last week. We found three reverb areas near the rear surface. We’re adding extra speakers to address those sections.”

If your organizer hasn’t visited the venue , request a shared location tour. Explore the space as a team. Clap your hands near the back . Listen for reflection. If you notice your sound returning, your presentations will also reverberate.

I once attended a conference at a Kuala Lumpur hotel with lovely marble surfaces and glass barriers. The planner had never tested the audio. Every presenter seemed to be speaking from inside a cavern. The attendees couldn’t comprehend any complete thought. The site visit would have cost two hours and zero ringgit . The ruined event cost the [birthday party event planner birthday planner malaysia birthday party planner kl](#) client their reputation .

Fourth Question: Managing Sound Levels for Neighbors and Comfort

This query matters for two purposes. First, attendee well-being. Second, location and nearby relationships.

What is your loudest permitted sound level?” A professional organizer should know . For background music , 70-75 dB . For speeches , 80-85 dB . For dancing and parties , ninety to ninety-five decibels. Any sustained level above one hundred decibels can harm hearing.

“What is your relationship with the venue’s neighbours ?” This seems odd. But I’ve watched gatherings stopped because a nearby resident reported excessive sound. A good organizer will have the venue’s noise restrictions in writing . They will have discussed audio boundaries with the safety staff.

With us, we employ sound level monitors at each gathering. We show the live measurement on our audio technician’s display. If we near the maximum, we reduce volume before anyone objects.

A recent poll of Malaysian locations discovered that audio issues were the primary cause of early gathering termination. Don’t allow that to happen to your gathering.

Question 5: Who Is Running the Sound

You can have a million ringgit of speakers . But if the operator lacks proper training, the sound will be terrible .

Who operates your audio equipment?” What training have they completed?”

A skilled planner will answer: Our lead technician has a decade of practice. They are qualified in digital sound mixing. They have managed gatherings of your scale previously.”

Request to speak with them. Question them personally. “What’s your backup plan if I give a speech and my microphone fails ?” If they respond with assurance, that’s a good sign . If they appear puzzled or irritated, that’s a red flag .

With us, our sound engineers are full-time employees . We don’t contract independent workers from social media. We invest in our people . Because a skilled operator makes standard gear perform well. And a bad engineer makes excellent equipment sound terrible .

Sixth Question: Mixing Multiple Inputs

Your event might have : A performing group on the platform. A musician playing between sessions. A video playing from a laptop . Three different people giving speeches with wireless microphones .

“Can your system handle all of these at the same time ?”

A bad organizer will say : “We’ll just unplug one and plug in another .” That’s unacceptable . You don’t want quiet while someone struggles with wires.

A good organizer will say : Our console contains two dozen input options. Every device can remain connected simultaneously. We can transition from band to DJ to speech in under one second .”

Request a live example. Can you display a recording of a previous gathering where you handled various sound inputs?” If they possess footage, watch it carefully . Listen for smooth transitions . Listen for level stability.

There was a client I once assisted who hired an organizer based on price . The planner asserted they could manage various inputs. On event day , every change included five seconds of quiet. The attendees clapped at strange times. The customer was embarrassed.

Why Morning Preparation Prevents Evening Problems

Last query. Describe your audio testing procedure.”

A professional will say : We arrive four hours before guest entry. We set up all speakers, microphones, and cables . We play test sounds through each speaker separately. We walk the room and listen from every section . We adjust equalization for the room’s acoustics . Then we practice every sound moment sequentially. We measure changeovers. We identify problems before you arrive .”

Ask to attend the sound check . Bring your keynote speaker or performer . Have them speak into the microphone . Move to the rear of the space. Can you hear clearly ? Walk to the sides . Is the volume consistent ?

If the sound check goes well , the gathering will probably succeed. If the sound check has problems , those problems won’t magically fix themselves .

At Kollysphere agency , we refuse to skip sound checks . Even for tiny gatherings. Even for returning customers. Because we’ve discovered that the one time you skip is the moment something breaks.

Why Sound Quality Should Be Your Top Priority

Here’s the bottom line . Poor meals are observed. Poor decorations are observed. But poor audio destroys everything. Because poor audio means your guests can’t hear the speeches . They can’t hear the music clearly .

They depart early, irritated and bothered.

Professional sound isn't expensive . Poor audio is costly. Poor audio costs you credibility. Poor audio costs you returning customers. Bad sound costs you the memories of your most important day .

At Kollysphere events , we don't cut corners on sound . We invest in equipment, training, and time . Because we understand that when your guests say "that was an amazing event ," they're often responding to sound they didn't even notice .

Looking to book a planner who treats audio with respect? Reach out to us now. We'll send you our equipment list . We'll introduce you to our sound engineers . We'll explain our testing procedure. And we'll make sure your event sounds as good as it looks .