

Business Name: BeeHive Homes of Clovis

Address: 2305 N Norris St, Clovis, NM 88101

Phone: (505) 591-7025

BeeHive Homes of Clovis

Beehive Homes of Clovis assisted living care is ideal for those who value their independence but require help with some of the activities of daily living. Residents enjoy 24-hour support, private bedrooms with baths, medication monitoring, home-cooked meals, housekeeping and laundry services, social activities and outings, and daily physical and mental exercise opportunities. Beehive Homes memory care services accommodates the growing number of seniors affected by memory loss and dementia. Beehive Homes offers respite (short-term) care for your loved one should the need arise. Whether help is needed after a surgery or illness, for vacation coverage, or just a break from the routine, respite care provides you peace of mind for any length of stay.

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2305 N Norris St, Clovis, NM 88101

Business Hours

- Monday thru Sunday: 9:00am to 5:00pm

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Walk into a strong memory care program and you will not see people being kept busy for the sake of it. You will see purpose, rhythm, and aspects of real life that feel familiar. Bingo fits for those who like it, but it frequently sits too far from the goals that matter in dementia care: preserving identity, relieving distress, supporting movement and function, and developing moments of pride. When activity programs in a memory care home or assisted living community show these goals, participation climbs and behaviors that challenge start to soften.

Start with the objectives, not the calendar

The finest calendars begin with a question: What do we desire this activity to do for the individual in front of us? Activities are not design, they are interventions. They can attend to apathy, agitation, isolation, or deconditioning if they are mapped to goals and customized to each person's stage and preferences.

Consider a resident like Marie, a previous curator who now requires moderate support. She withdraws in groups however lights up around books and children. An art class at 2 p.m. May not touch her, yet a peaceful story sorting activity in the morning with a volunteer from the local preschool can tap her abilities and lift her mood all the time. The goal was engagement without overstimulation, and the activity was a means to reach it.

When I plan with groups, I anchor programs in 5 core goals:

- Maintain function through everyday movement and task practice
- Reduce distress and promote convenience using sensory input and predictable routines
- Preserve identity and firm by honoring life functions and choices
- Strengthen social connection with peers, staff, family, and the more comprehensive community
- Spark delight and significance through imagination, humor, and little successes

Each objective indicate different strategies, and the exact same activity can serve more than one goal. A cooking group can provide movement, sensory stimulation, and a sense of contribution, if it is established with the best level of support and safety.

Sensory work that relieves and focuses

People living with dementia frequently procedure sensory details in a different way. Insufficient input can feed passiveness; too much can overwhelm. Structured sensory activities let us strike a better balance. I have actually seen a basic "aroma cart" change the environment of a corridor in minutes. Orange peel, cinnamon sticks, fresh rosemary, ground coffee, and lavender sachets become triggers for conversation and deep breathing. Staff roll the cart throughout the mid-afternoon slump, offer options rather than commands, and look for smiles or frowns that signify preference.

Texture welcomes expedition too. A tactile box with smooth river stones, knitted squares, and soft brushes offers restless hands something safe to do. In a memory care home where one resident repeatedly gathered napkins from tables, we developed a folded linen station. She arranged cloths by color and stacked them, a job that fed her require to deal with fabric and "get things ready."

Soundscapes work best when they match mood and time of day. In the early morning, birdsong and light piano can hint wakefulness. After lunch, ocean waves or rainfall can settle a hectic space. Headphones help when one person likes country ballads and a next-door neighbor prefers classical strings, and they protect autonomy in a shared space. Prevent tracks with sudden crescendos or radio chatter, which can surge anxiety.

Two warns make sensory strategies safer. First, check for skin sensitivities and asthma before using important oils or strong fragrances. Second, bring in choice at every step. Offer, do not firmly insist. A person who turns away is offering feedback you can use.

Movement with purpose beats workout by rote

Exercise classes have value, yet they often fail when they feel abstract or infantilizing. I have better luck embedding motion in familiar jobs and brief bouts that suit attention spans.

Set up "practical physical fitness" stations that mirror daily tasks. One station may be light laundry, reaching to place towels on a rack or matching socks throughout a table. Another could be garden preparation, scooping potting soil and moving it between containers. Chair yoga can weave in reaching to a pretend kitchen, twisting to check a fictional oven, and standing to pull open a persistent drawer with personnel support at the elbow. Frame each move with a purpose, not a command to "work out."

Music lifts motion. Brief dance socials after breakfast, with 3 or 4 favorite tunes, can replace a long class that many people skip. The beat does half the work for you. Where falls danger is high, hand-held scarves or ribbons give individuals something to follow without fast turns. For those who utilize wheelchairs, rhythmic clapping patterns and call and action tunes can build upper body stamina and breath control.

For homeowners who walked daily before admission, a simple walking club after lunch constructs regular and manages sleep later. Pick safe loops inside throughout winter season, mark resting chairs every 50 feet, and

commemorate range in concrete terms. I have actually seen a resident who when circled the same hall aimlessly start to loop with a function when staff started "mail shipment" walks, placing notes in door pouches and talking with neighbors on the way.

Outcome tracking for motion is not complicated. A weekly note that "Mr. S stood from his chair 8 times with contact guard" or "Ms. R walked the green loop two times with one rest stop" provides the therapy team something to develop on and signals nursing to changes that might indicate discomfort or infection.

Life roles, not just activities

Identity does not disappear with a dementia medical diagnosis. It shifts, and it calls us to be investigators. A memory care home that honors functions will look different from one that treats everybody as a generic "resident."

Work with households to collect a life story within the very first week. Ask about jobs but likewise about routines that define an individual's sense of self. Did they always check the weather condition first thing? Do they prefer to repair instead of chat? Are they the eldest brother or sister who managed arrangements?

Then, develop micro-roles that fit. A retired mechanic can be [senior care](#) your "tool checker," safely sorting a bin of smooth, non-sharp products and placing labels on drawers. A former instructor can lead a gentle early morning greeting, checking out the day's short quote or indicating the calendar. A lifelong host can assist set out cups before tea. These jobs require not be ideal to be genuine. You will see posture change when the activity touches an old role.

I when worked with a lady who ran a little bakeshop. Short-term amnesia made following a dish unrealistic, yet her hands remembered dough. We switched from baking to ending up. She brushed egg wash on pre-made rolls, sprayed sugar, and called out "Tray coming through." The cooking area made area for her at non-peak times. It was 10 minutes of belonging that had ripple effects for hours.

Risk enablement matters here. Teams sometimes default to "no" for fear of liability. Put in location basic threat assessments, train on one-to-one assistance and ecological tweaks, and you will discover a lot more "yes" minutes that are safe enough and deeply meaningful.

Music that exceeds sing-alongs

Everyone discuss music in dementia care, and for good factor. Rhythm and melody frequently stay accessible when language fades. Yet sing-alongs led from the front can fall flat if the tune list is narrow or the group is large.

Personalized playlists, developed with households, are the foundation. Go for 15 to 20 tracks per individual, covering different state of minds. Early morning tracks must cue energy; late afternoon needs to relieve. Headphones and a little gamer set out on a name-labeled tray remove barriers. Train personnel to use music proactively when they see pacing, rejection of care, or sundowning start.

Drumming circles can offer robust engagement, even for people who do not speak much. Usage light-weight hand drums and shakers. Start with call and tap patterns that anybody can imitate, and let the group set the tempo. Prevent the desire to talk too much. When words are couple of, the beat does the talking.

Lyric discussion works well for early and moderate stages. Select a familiar song with clear themes. Play it when, then ask simple, open concerns: What does this advise you of? Who used to sing this in the house? Keep it short, and capture the sparks of memory that surface area so you can weave them into future visits or care prompts.

Measure impact by seeing faces and bodies. Are eyes bright, shoulders relaxed, and fingers tapping? Keep in mind which tracks pull someone back into contact. Develop on that.

Nature as co-therapist

Time outside resets the nervous system. Many assisted living and memory care neighborhoods have a courtyard that goes underused because of staffing patterns or fear that locals will roam. With preparation, nature time can be frequent and safe.

Aim for short, scheduled outside minutes connected to routines. Early morning coffee on the outdoor patio with lap blankets in cooler months uses light exposure that helps manage sleep. A late-day walk around raised garden beds provides agitated walkers a location. Location durable seating every couple of backyards. Set up a basic gate alarm if elopement risk is high, and use lanyards or brilliant hats to keep the group noticeable without adding stigma.

Gardening can be adapted to all levels. For early-stage residents, plant and tend herbs they can pinch and smell. For those who need hand-over-hand assistance, set up seed sorting by color or size. Watering with a small, easy-grip can is typically effective and safe. I keep clover and nasturtiums on hand because they grow quickly enough to reward attention in a week.

When weather condition is bad, bring nature in. A clear bird feeder installed near a common space window, a rotating "nature basket" with pinecones and shells, and short videos of regional parks can still produce the settling impact. Keep the visual field calm to prevent overstimulation.



Technology that serves relationships

Tablets, digital frames, and video calls can deepen connection when led by human hands. The gadget is not the activity, it is the bridge.

Use tablets for brief, purpose-driven sessions. A ten-minute slideshow of family pictures, told by a child on speakerphone, can focus a resident who generally declines a shower. Basic art apps that react to touch with color and noise can engage individuals with minimal language. Prevent fast-paced video games or busy screens. Place the tablet on a stand to prevent tiredness and instability.

Video calls need structure. Schedule them when the resident is most alert, typically mid-morning. Coach household to speak gradually, welcome with the resident's name initially, and use clear visual props. If grandkids are involved, have them show a drawing or a pet rather than rely on conversation alone. Keep it short, end on a high note, and jot down what worked for next time.

Digital picture frames in personal rooms are underused gems. Load them with 50 to 100 images that narrate, not random shots. Include homes, workplaces, wedding pictures, preferred travel scenes, and even the resident's preferred chair. Set the period to 10 or 15 seconds, not 2, to allow time for acknowledgment. Location the frame throughout from the bed, where it can act as a quiet anchor during uneasy nights.

Creative arts with genuine materials

People understand the distinction between crafts meant for adults and kids' jobs rebadged as "activity." Pick materials that respect adult perceptiveness and adapt the procedure to the person.



Watercolor is forgiving and dignified. Tape paper to a board for stability, offer 2 brushes and two color choices to restrict choices, and show a sample that hints success without prescribing. Usage stencils of leaves or basic shapes for those who require limits. Operate in little groups to feed social energy without sound overload.

Clay welcomes both strength and finesse. Air-dry clay allows for rolling, flattening, and marking with discovered objects. For residents who persevere or grip firmly, a softer dough variant might be much better. Display completed pieces in a well-lit case with name plaques. Recognition matters.

Fiber arts like loom knitting or basic weaving can be calming for people who were as soon as competent with their hands. I keep a box of fabric strips in bold colors and a small lap loom. Personnel can start the first rows and welcome a resident to continue throughout peaceful times. The tactile rhythm helps settle anxious pacing.

Improv theatre, adapted for dementia care, uses short, directed scenes with props. A hat and a classic train ticket can begin a mild call and response. The rule is constantly "Yes, and" instead of correction. Laughter comes naturally when the frame is playful and safe.

Cognitive stimulation without fatigue

Traditional brain video games typically land incorrect. They can seem like tests, and tests can humiliate. Stimulation ought to be ingrained and success-oriented.

The Montessori for dementia method provides a strong structure. Jobs are burglarized workable actions, materials are self-correcting, and the person can see when they are right without being told. Believe sorting pictures of animals into farm versus zoo, matching labeled spice jars with their lids, or sequencing photos of making tea. Present one action at a time, delegated right if that was the individual's reading routine, and minimize spoken instruction.

Spaced retrieval training has good evidence for teaching a small, beneficial piece of details, like "Where is my space?" or "Press the red button for help." You ask the question, wait a brief interval, ask once again, and slowly increase the period when the person responds properly. Keep it short, two to 5 minutes, and concentrate on one target at a time.

Reminiscence with things, not just talk, roots memory in the senses. A box identified "Fishing" with a reel, bobbers, and images of local lakes can trigger stories that are otherwise inaccessible. Avoid quizzing about dates. Follow the feeling instead.

Mealtime as therapy

Food ties together memory, culture, and comfort. Instead of treating meals as logistics, make them a daily activity with therapeutic value.

Family-style service, where safe, boosts choice and hunger. Staff can guide by providing two choices at a time and utilizing contrast colored plates to support visual processing. Invite citizens to participate in setting tables, buttering bread, or stirring soup in heat-safe containers. The fragrances alone can wake appetite more effectively than supplements.

Tasting sessions trigger discussion and cognition. Set out little samples of 3 seasonal fruits, for instance, and check out sweet, sour, and texture with easy words. Connect tastings to a memory thread, like "summertime at the lake," and you will hear stories while you satisfy hydration goals.

For people with innovative dementia, hand-held foods decrease frustration. Construct self-respect into style. Serve mini crustless quiches rather of nuggets, warm vegetable fritters instead of plain toast fingers, and deal dipping sauces in little bowls that look and feel adult.

Community that reaches in and out

Isolation undercuts every other goal. Safely bringing the wider neighborhood into memory care develops variety and purpose.

Partnerships with local schools work well when expectations are clear. Short visits with two or three students at a time, a basic shared job like checking out a photo book or planting a seed cup, and structured hellos and bye-byes avoid chaos. Train students to introduce themselves every time and to resist fixing. The energy exchange can transform a peaceful afternoon.

Pet visits require screening. Not every animal is a fit. Select calm, groomed dogs with predictable personalities and handlers who comprehend authorization signals. Keep visits short and fixed, enabling residents to select to approach. For those with allergies, robotic pets can offer a surprising level of convenience through vibration and mild motion without fur.

Volunteers from faith or civic groups can lead simple rituals that many older adults discover grounding, like a hymn sing or a thoughtful reading. Keep teaching light to respect varied beliefs, and always use an opt-out nearby.

Tracking what matters

A program shines when the group can see what works and change. Documents need not be burdensome.

Use quick involvement logs that catch who engaged, for how long, and noticeable impacts on mood or behavior. Keep in mind if an activity minimized exit seeking for 30 minutes or improved meal intake later. Tie logs to care plans with clear, individual objectives: "Mrs. T will take part in an everyday fragrance and music session between 3 and 4 p.m. To lower late afternoon agitation, as evidenced by less efforts to leave her room."

Pull in easy scales as required. The Cornell Scale for Anxiety in Dementia, the Cohen Mansfield Agitation Stock, or a facility's mobility checklist can reveal change over weeks. Share wins in shift huddles so everybody knows the levers that help.

Building a weekly rhythm without falling under ruts

Balance range with predictability. Individuals do much better when the day has a shape they can rely on. Mornings might highlight light, motion, and tasks. Afternoons can favor sensory support, quieter social time, and music. Nights must concentrate on comfort and routines that cue sleep.



A good week consists of anchors. Possibly Monday early mornings constantly include baking prep, Tuesdays bring the gardener's cart, Wednesdays host intergenerational visits, and Fridays end with a brief live music set. Within the anchors, rotate the specifics to keep interest alive. A "functions" board near the dining room can advise everyone of their contributions that day.

Five relocates to raise a program right now

- Map 3 homeowners to three goals each, then write one tailored activity for every single goal
- Replace one generic group activity with a role-based job that uses genuine materials
- Build one sensory cart and deploy it daily at the hardest hour on the unit
- Train staff to offer personal playlists at three typical friction points, waking, bathing, and sundown
- Start a ten-minute, twice-daily movement routine tied to regimens, like "mail walk" after lunch and "dance circle" before dinner

Train the team, change the culture

Activities succeed or stop working in the hands of individuals providing them. You can purchase all the props you like, but without training and a shared mindset, they gather dust.

Teach staff to see habits as interaction. Recognition methods, like reflecting sensations before rerouting, decrease head-to-head disputes. A resident saying "I need to go to work" may be calling a requirement for function, not transport. Hand them a clipboard, request aid inspecting the dining-room, and you will typically see the storm pass.

Language matters. Prevent childish terms and appreciation that feels patronizing. "You did that" is much better than "Excellent job." Offer choices that are real, not rhetorical. "Would you like to water the basil or the mint?" carries self-respect. Never ever surprise with physical support. Narrate what you will do, and request cooperation.

Consistency across shifts is the tough part. Usage short, focused huddles and visual hints, like a whiteboard that shows the day's anchors and which locals have actually a targeted plan for sundowning. Leadership ought to safeguard time for activity staff to work together with nursing and therapy. The best programs live in the circulation of the day, not just in a calendar on the wall.

Edge cases and trade-offs

Not every resident will enjoy every innovation. Some individuals will always choose bingo and find genuine pleasure in the ritual and the simplicity of the guidelines. Keep it, but put it together with other options. Others may end up being upset by noise, smells, or a congested room. For them, a one-to-one session or a peaceful corner variation of a group activity is better.

Safety is real, and yet overprotection can remove meaning. Weigh risks versus advantages in a structured method. A monitored five-minute role in the kitchen area, without any heat or sharp tools, carries very little danger with high reward. Outdoor time should not disappear because one resident has a history of exit looking for. Solutions like a 2nd employee, visual barriers, or a wearable alert can open the door.

Staff bandwidth is limited. Choose interventions that integrate into care, not just add to it. Individual playlists at bath time, movement throughout transfers, and sensory carts throughout known rough patches make sense since they fold into what staff already do.

What modifications when we surpass bingo

The space feels different. You hear more given names and fewer commands. You see shoulders drop, eyes soften, and hands find something to do that is not selecting at clothes or the edge of a napkin. Households see that visits go much better when there is a shared activity at hand. Personnel spirits increases since success appears more frequently, and because the work feels like care, not containment.

Innovative activities are not pricey tricks; they are thoughtful applications of goals to the daily life of an individual with dementia. In a memory care home or assisted living setting, this state of mind moves the work from home entertainment to treatment, from schedule-filling to identity-honoring. Keep listening, keep changing, and let the individual in front of you be your curriculum.

BeeHive Homes of Clovis provides assisted living care

BeeHive Homes of Clovis provides memory care services

BeeHive Homes of Clovis provides respite care services

BeeHive Homes of Clovis supports assistance with bathing and grooming

BeeHive Homes of Clovis offers private bedrooms with private bathrooms

BeeHive Homes of Clovis provides medication monitoring and documentation

BeeHive Homes of Clovis serves dietitian-approved meals

BeeHive Homes of Clovis provides housekeeping services

BeeHive Homes of Clovis provides laundry services

BeeHive Homes of Clovis offers community dining and social engagement activities

BeeHive Homes of Clovis features life enrichment activities

BeeHive Homes of Clovis supports personal care assistance during meals and daily routines

BeeHive Homes of Clovis promotes frequent physical and mental exercise opportunities

BeeHive Homes of Clovis provides a home-like residential environment

BeeHive Homes of Clovis creates customized care plans as residents' needs change

BeeHive Homes of Clovis assesses individual resident care needs

BeeHive Homes of Clovis accepts private pay and long-term care insurance

BeeHive Homes of Clovis assists qualified veterans with Aid and Attendance benefits

BeeHive Homes of Clovis encourages meaningful resident-to-staff relationships

BeeHive Homes of Clovis delivers compassionate, attentive senior care focused on dignity and comfort

BeeHive Homes of Clovis has a phone number of (505) 591-7025

BeeHive Homes of Clovis has an address of 2305 N Norris St, Clovis, NM 88101

BeeHive Homes of Clovis has a website <https://beehivehomes.com/locations/clovis/>

BeeHive Homes of Clovis has Google Maps listing <https://maps.app.goo.gl/SMhM3zbKaKgR1UAX6>

BeeHive Homes of Clovis has TikTok page https://tiktok.com/@beehivehomes_clovis

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BeeHive Homes of Clovis has an YouTube page <https://www.youtube.com/@WelcomeHomeBeeHiveHomes>

BeeHive Homes of Clovis won Top Assisted Living Homes 2025

BeeHive Homes of Clovis earned Best Customer Senior Service Award 2024

BeeHive Homes of Clovis placed 1st for Senior Living Communities 2025

People Also Ask about BeeHive Homes of Clovis

What is BeeHive Homes of Clovis Living monthly room rate?

The rate depends on the level of care that is needed. We do a pre-admission evaluation for each resident to determine the level of care needed. The monthly rate is based on this evaluation. There are no hidden costs or fees

Can residents stay in BeeHive Homes until the end of their life?

Usually yes. There are exceptions, such as when there are safety issues with the resident, or they need 24 hour skilled nursing services

Do we have a nurse on staff?

No, but each BeeHive Home has a consulting Nurse available 24 – 7. if nursing services are needed, a doctor can order home health to come into the home

What are BeeHive Homes' visiting hours?

Visiting hours are adjusted to accommodate the families and the resident's needs... just not too early or too late

Do we have couple's rooms available?

Yes, each home has rooms designed to accommodate couples. Please ask about the availability of these rooms

Where is BeeHive Homes of Clovis located?

BeeHive Homes of Clovis is conveniently located at 2305 N Norris St, Clovis, NM 88101. You can easily find directions on [Google Maps](#) or call at [\(505\) 591-7025](tel:(505) 591-7025) Monday through Sunday 9:00am to 5:00pm

How can I contact BeeHive Homes of Clovis?

You can contact BeeHive Homes of Clovis by phone at: [\(505\) 591-7025](tel:(505) 591-7025), visit their website at <https://beehivehomes.com/locations/clovis/> or connect on social media via [TikTok](#) [Facebook](#) or [YouTube](#)

[Ned Houk Memorial Park](#) provides scenic desert landscapes and picnic areas suitable for assisted living and elderly care residents during relaxing respite care outings.