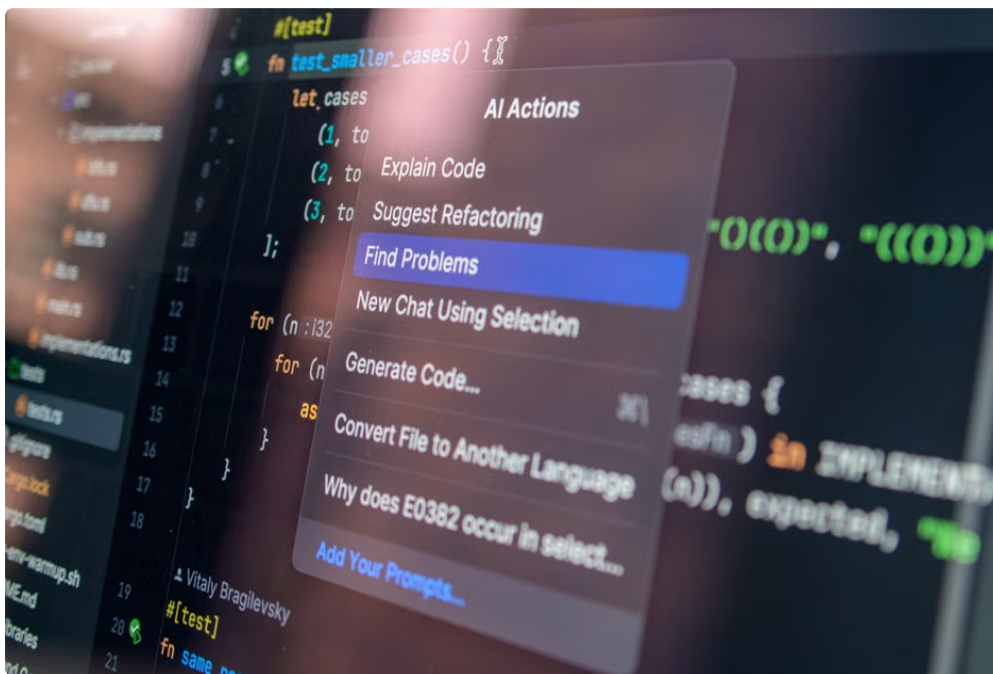


In today's increasingly global and AI-driven marketing landscape, tracking your SEO and content visibility across multiple countries and user seats is paramount. Many marketing teams are asking: **can I track unlimited countries and seats with Peec AI?** This blog post dives deep into that question, comparing Peec AI's offerings to heavyweights like Semrush, Writesonic, and Moz. We'll also explore the emerging AI-focused SEO approach, especially tools like Peec AI's *AI Visibility Toolkit* and *AI Visibility Score*, and what this shift means for how you should plan your rank tracking budgets and strategies.

Traditional SEO Rank Tracking vs. AI Visibility Tracking

Historically, tools like Semrush, Moz, and even Writesonic's AI features have focused mainly on traditional keyword rank tracking. Traditional rank tracking measures your website's position for specific keywords across search engines, typically Google, Bing, and sometimes a handful of regional alternatives. These tools often provide data by country or device type, but that scope is limited compared to the expansive reach that AI-powered platforms are beginning to offer.

AI visibility tracking brings a fundamental shift by combining data from multiple AI-powered search engines and applying proprietary AI algorithms to assess your brand's prominence in emerging AI assistants and content generation platforms. Peec AI's *AI Visibility Toolkit* exemplifies this new generation of SEO tools, expanding coverage to between **2 and 10 search engines**, including AI chatbots, specialized vertical search, and international engines rarely covered by traditional platforms.



Why Does AI Visibility Matter More Than Ever?

- **Search behavior is evolving:** Users are increasingly turning to AI chatbots and voice search instead of traditional search engines.
- **Visibility goes beyond keyword ranks:** It includes presence, relevance, prompt popularity, and how content performs within AI-generated contexts.
- **Competitive advantages come from AI prompt tracking:** Understanding which prompts your content answers best can drive new organic traffic streams from AI-driven sources.

Peec AI Plans: Unlimited Countries and Unlimited Seats?

One of the most common questions from marketers is whether Peec AI offers the flexibility to track **unlimited countries** and **unlimited seats** for team collaboration — two crucial features for global enterprises and growing agencies.

Tracking Unlimited Countries

Peec AI provides plan tiers with varying country coverage that generally surpasses traditional tools:

Plan Countries Covered Notable Coverage Starter Up to 5 Core global markets Pro 10+ Expanded global + AI engines support Enterprise Unlimited (custom) Full global + vertical AI engine coverage

While lower-tier plans might restrict country tracking, the Enterprise-level plan is generally required for truly **unlimited countries**. This tier accommodates brands that need to operate globally and monitor search visibility in dozens of markets simultaneously.

Unlimited Seats for Collaboration

Collaboration across teams is vital and Peec AI's seat allocation reflects this need:

- **Entry-level plans** often limit seats to 1-3 users to suit small teams or solo marketers.
- **Mid-tier plans** can support between 5-10 seats, ideal for marketing departments with multiple contributors.
- **Enterprise plans** unlock *unlimited seats* on request, enabling entire organizations or agencies to collaborate without user restrictions.

This tiered seat model is similar to what industry leaders like Semrush and Moz offer, where unlimited seats are part of custom pricing tailored for large teams.

AI Platform Coverage Differences: 2 to 10 Engines

One key differentiator of Peec AI is its expanded search engine coverage beyond traditional platforms:

1. **2 Search Engines** (e.g., Google and Bing) are standard for many SEO tools.
2. **Up to 10 Engines** includes niche AI platforms such as AI Assistants (ChatGPT-driven search), emerging vertical engines (e.g., health-specific AI search), and regional AI-powered search solutions.

This broad multi-engine approach enables marketers to measure visibility in new and growing AI search ecosystems—areas where classic SEO tools like Moz and Writesonic still have limited reach.

Pricing Models: Add-on, Tiered, Prompts, Checks, Enterprise

Understanding pricing tiers and usage restrictions is critical before committing to a platform:

- **Add-on pricing:** Peec AI charges extra for features like expanded country coverage or more prompt checks—similar to Semrush's add-ons for Keyword Manager or additional projects.
- **Tiered plans:** Step up in capability by upgrading plan level from Starter to Pro to Enterprise. Each step unlocks more seats, AI engines, and prompt tracking allowances.
- **Prompt checks:** Because AI tracking is resource-intensive, many AI SEO platforms meter usage via prompt checks, a kind of query or search volume quota reflecting how many AI search prompts you track per month.

- **Enterprise plans:** Offer fully customizable pricing with unlimited seats, countries, AI engines, prompt sets, and service-level commitments.

Comparatively, platforms like Writesonic monetize via a credit-based system, where output generation costs credits, while Semrush traditionally focuses on tier-based subscriptions with optional add-ons. Peec AI's hybrid model balances flexibility with scalability, particularly for agencies and international brands.

Prompt Tracking and Prompt Set Building

AI visibility tracking requires understanding how users interact with AI via prompts. Peec AI's *prompt tracking* lets marketers:

- Identify which prompts generate visibility for their brand.
- Build and manage prompt sets for relevant queries and monitoring.
- Track prompt-related engagement and rank across multiple AI engines.

This is a game-changer compared to traditional rank tracking limited to static keywords because it mirrors how users actually engage with AI assistants. Prompt set building is modular and scalable—marketers can start with core prompts and gradually expand for broader coverage.

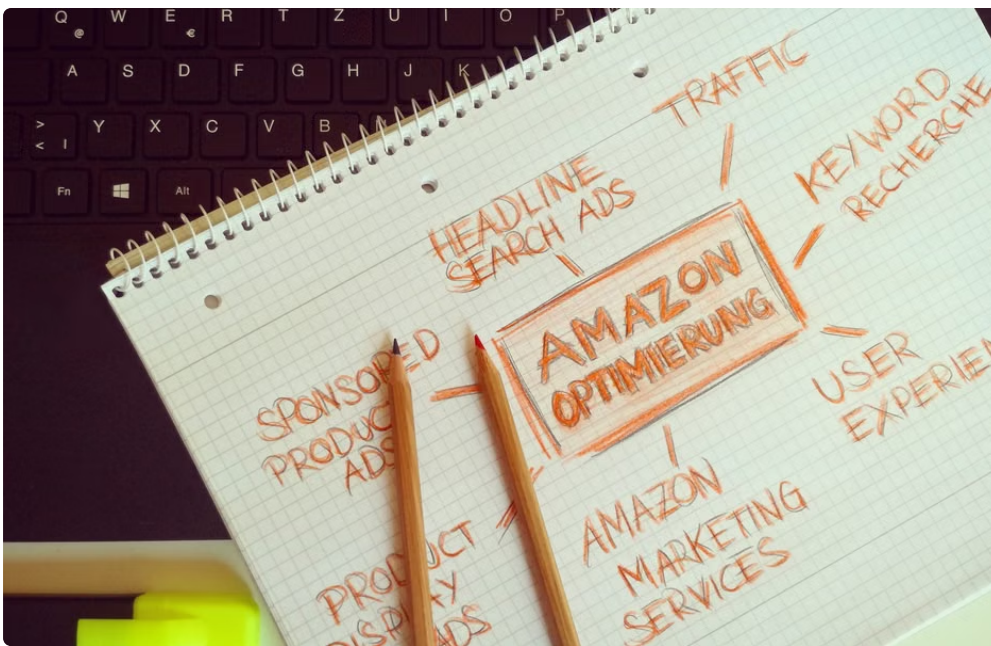
How This Compares to Semrush, Writesonic, and Moz

Platform	Unlimited Countries?	Unlimited Seats?	AI Platform Coverage	Prompt Tracking	Pricing Model
Peec AI Enterprise Plan	- Yes	- Yes	2-10 AI & traditional search engines	Yes, with prompt sets and checks	Tiered + add-ons + prompt checks
Semrush	Limited, region-specific	Tiered seats, add-on seats available	Primarily Google, Bing, limited AI	No prompt tracking	Tiered subscription + add-ons
Writesonic	N/A (Content generation focus)	Seats via plans, limited collaboration	AI content generation/platform only	Yes (for content prompts, not SEO)	Credit-based usage model
Moz	Limited country tracking	Seats limited by plan	Google and Bing only	No prompt tracking	Tiered plans only

Conclusion: Is Peec AI the Right Choice for Unlimited Countries and Seats?

If you're seeking an SEO or AI visibility platform to track businesscloud.co.uk truly **unlimited countries** and **unlimited seats**, especially for AI-driven search environments, Peec AI's Enterprise plan is designed to meet those needs. Unlike traditional SEO tools like Semrush or Moz, which focus largely on classic keyword rank tracking, Peec AI's *AI Visibility Toolkit* and *AI Visibility Score* provide pioneering insights into how your brand performs in AI ecosystems. This includes prompt tracking and multi-engine coverage ranging from 2 to 10 search platforms, a clear advantage for companies preparing for the AI-first search landscape.

In the end, the choice boils down to what your marketing team needs:



- If your focus is traditional SEO with some expansion, Semrush or Moz remain excellent choices.
- If you want AI content generation with basic usage metrics, Writesonic suits content teams.
- If you need scalable AI-driven visibility with unlimited countries and collaboration, Peec AI stands out—provided your budget allows entry to Enterprise tiers.

Remember, the AI SEO space is new and rapidly evolving. Making the right investment in platforms like Peec AI that support prompt tracking, flexible seat allocation, and broad country coverage will position your brand ahead of the AI search curve.

Ready to explore AI visibility tracking? Consider requesting a demo from Peec AI to see how their platform can support your unlimited countries and seats needs.