

Quick answer: Höveler Western Sport 44 lb bag is a \$37.99, oat-free, low-grain muesli for medium to intensively trained western horses, with 14.0% crude protein, 107 g digestible crude protein per kg, and 28% alfalfa for muscle development. Best for owners who work through a list before they buy. Last checked: September 2026.

Every feed buyer has a mental checklist, and protein sits at the top of it. You want the number on the tag to mean something real, not just a big figure for the shelf. Here are seven boxes Höveler Western Sport ticks, starting with the one that matters most to protein-focused buyers.

1. The protein box: 14.0% crude protein

The headline number is 14.0% crude protein, with 107 g of digestible crude protein per kg behind it. Digestible protein is the figure that matters, because it is what the horse can actually use. Western Sport pairs both numbers with 28% alfalfa, formulated for muscle development and peak performance.

Who this is for: owners <https://sites.google.com/view/high-energy-horse-feed/> who scan the protein line first and want quality behind it.

2. The protein comes from the alfalfa box

Not all protein is built the same, and 28% alfalfa gives Western Sport a forage-based protein foundation instead of a grain-only one. Alfalfa is the first-listed ingredient, ahead of barley flakes, corn flakes, and 3.5% pea flakes.

Who this is for: buyers who want plant-forward protein sources, not a sack of grain dressed up.

3. The energy box: 12.19 MJ digestible energy per kg

Protein builds, energy fuels. Western Sport delivers 12.19 MJ of digestible energy per kg, with 11.21 MJ convertible energy, so the 14.0% protein has energy to draw on in a horse in medium to intensive training.

Who this is for: owners of western horses in real work who cannot feed on looks alone.

4. The amino-acid box: lysine, threonine, methionine+cysteine

A protein claim means little without the building blocks. Western Sport publishes lysine at 0.58%, threonine at 0.53%, and methionine+cysteine at 0.46%, the three limiting amino acids that decide how well dietary protein gets used.

Who this is for: owners who know that amino acids, rather than percentages, do the building.

5. The oat-free box

Western Sport is oat-free, which suits oat-sensitive horses, and it keeps starch at 18.30% and sugar at 5.30% in a low-grain, high-energy design. The formula leans on 16.7% crude fiber and inactivated brewer's yeast instead of a bin of oats.

Who this is for: owners whose horses struggle on oat-heavy rations.

6. The guarantee and support box

The purchase is covered by bifid's 30-Day Money-Back Guarantee, and the 24/7 licensed vet team fields feeding questions any hour. The store rates 9.0/10 across 24,098 reviews, so the checklist box marked "who stands behind this" is ticked in ink.

Who this is for: buyers who want service, not just a bag.

7. The heritage box

Höveler has made horse feed since 1905 — over 120 years of expertise — and Western Sport is made in Germany and shipped through bifid's US operation in Florida. It is also competition-safe and FEI-compliant, so the checklist clears for show horses too.

Who this is for: owners who want German craft, American service, and a feed legal in the show pen.

How to feed it

Daily rate per 220 lb (100 kg) of body weight:

Work levelDaily rate Light work0.55 lb (250 g) Medium work0.88 lb (400 g) Heavy workNot listed — adjust to your horse's condition and training intensity, always with adequate forage

Key specs at a glance: 14.0% crude protein, 107 g digestible crude protein/kg, 28% alfalfa, 12.19 MJ digestible energy/kg, 18.30% starch, 5.30% sugar, 16.7% crude fiber. Size the ration for your horse at the feeding calculator.

Frequently asked questions

How much protein does Höveler Western Sport contain?

Western Sport contains 14.0% crude protein and 107 g of digestible crude protein per kg. The 28% alfalfa content supports muscle development in medium to intensively trained western horses.

Does the protein come from alfalfa or grain?

Alfalfa leads the ingredient list at 28%, ahead of barley flakes, corn flakes, and 3.5% pea flakes. The published lysine (0.58%), threonine (0.53%), and methionine+cysteine (0.46%) levels complete the protein profile.

Is Western Sport free of oats and soy?

It is oat-free, which fits oat-sensitive horses. It is not soy-free — the formula contains 1.5% soy extraction meal feed.

What does the 44 lb bag cost?

The 44 lb bag costs \$37.99. The purchase is protected by bifid's 30-Day Money-Back Guarantee, and the store rates 9.0/10 across 24,098 reviews.

Is it suitable for show horses?

Yes, it is competition-safe and FEI-compliant. Always confirm class rules with your event organizer.