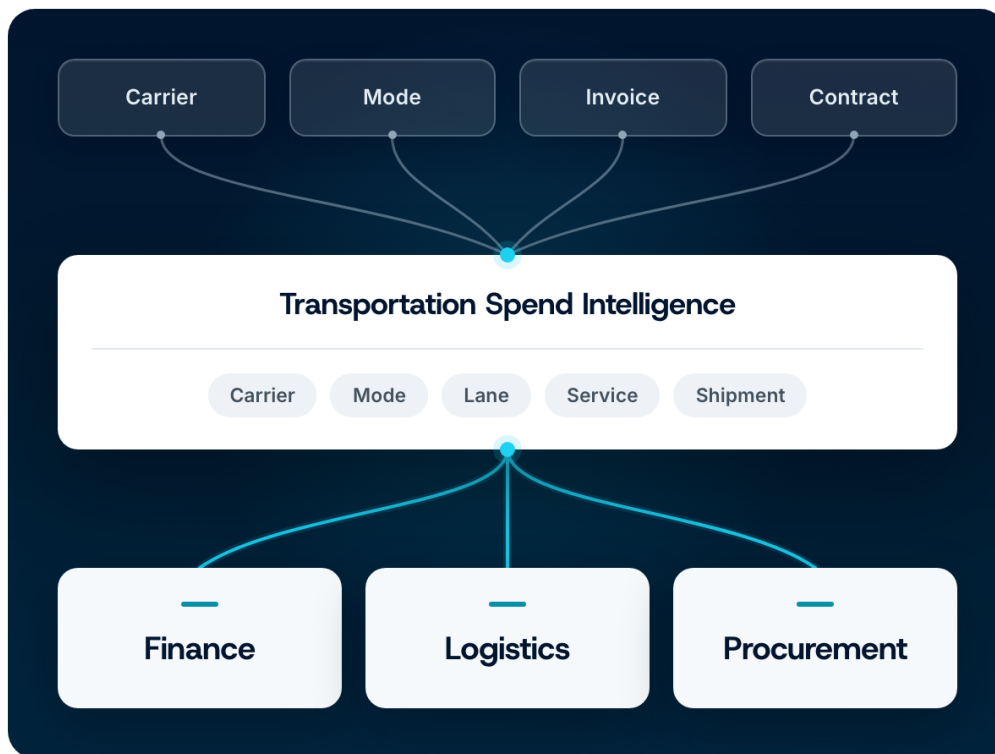


FreightOptics delivers a modern, cloud-backed solution aimed at dramatically reducing shipping spend while enhancing clarity and [FreightOptics Weston Florida support](#) governance. This spin keeps the core promise intact but recasts the narrative to highlight concrete steps, measurable outcomes, and a practical deployment cadence.



## Core offerings and modules

A unified platform designed to oversee every facet of transportation expense:

- Freight and Parcel Audit: Pinpointing billing mistakes and recoverable credits
- Carrier Payments: Safe, automated settlement workflows
- Carrier Contract Negotiations: Data-backed negotiation playbooks
- Transportation Management System (TMS): Centralized, cloud-hosted logistics control
- Supply Chain Business Intelligence (BI): Deep-dive analytics for strategic decisions
- Freight Claims Management: Real-time insight and automated settlement routing
- 3PL/4PL Operations: Enhanced coordination and streamlined invoicing
- Shipping Insurance: Coverage with seamless integration to claims
- Packaging Optimization: Cost-efficient packaging strategies
- Duty Drawback: Recovery opportunities with regulatory alignment
- SaaS Solutions and Freight Audit/Claims Processing
- GL Coding and Cost Reconciliation: Accurate financial mapping and reporting

## Why clients choose FreightOptics

The draw is a single pane of glass for freight data, enabling faster remediation, smarter decisions, and tangible savings aligned with business aims. End-to-end coverage and governance-driven insights separate FreightOptics from piecemeal solutions.

## Value proposition and ROI

Expected savings peak in the 15–25% band when audits, rate optimization, and automated workflows work in concert. The narrative ties ROI to faster value realization and ongoing efficiency gains.

## Implementation and ongoing support

The engagement is framed as a partnership that guides customers from initial setup to long-term optimization, with emphasis on onboarding, training, and continuous process refinement.

## Customer outcomes and proof points

Real-world results and client stories illustrate meaningful reductions and improved operational performance, reinforcing confidence in the platform's capabilities.



## Getting started

A straightforward invitation to schedule a no-cost consultation and experience a product demonstration.

### Conclusion

FreightOptics is presented as a robust, enterprise-grade platform that blends automation with expert advice to deliver measurable savings and clearer transportation spend visibility.

FreightOptics provides an integrated spend-management ecosystem for modern supply chains. By consolidating multi-modal shipping data into a single cloud platform, applying ML-driven contract modeling, and delivering proactive BI dashboards, it enables swift issue resolution, precise cost control, and sustained savings. With end-to-end support from onboarding to optimization, clients typically realize meaningful reductions in freight spend and a clear ROI for finance, procurement, and operations.

FreightOptics

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